

## Reference of Religious Education Among the Panyabungan Community: An Analysis of the Selection of Tahfidz Schools and the Challenges Faced

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DOI: 10.32528/tarlim.v8i1.2969

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#### **Track:**

Received:  
3 Januari 2025  
Final Revision:  
4 Maret 2025  
Available online:  
10 Maret 2025  
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#### *ABSTRACT*

*Changing values and priorities in urban societies affect interest and preference for religious education, with many Tahfidz schools becoming an increasingly popular option in response to changing social, cultural, and economic dynamics. The purpose of this study is to look at the preferences of parents of urban communities in choosing schools for their children in terms of social life and the challenges they face. This research is a qualitative research, which uses a sociology approach and a historical approach as an approach to explore the phenomenon that affects the interests and preferences of parents in choosing a school for their children. The results of this study show that parents choose tahfidz schools to increase their children's religiosity, hope for blessings, and rewards of the Qur'an. Other factors such as excellent programs, facilities, and education costs, also influence their decision. The challenges that parents face are time limitations, costs, children's social adjustment, and psychological challenges.*

**Keywords:** *Religious Education Preferences, Choosing a Tahfidz School, Educational Challenges in Panyabungan*

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## **INTRODUCTION**

Along with the development of the times and ongoing social changes, people are experiencing a transformation in values and priorities that are reflected in their children's education. This phenomenon is influenced by various factors, such as globalization, modernization, and economic dynamics. Initially, Tahfidz schools were likely only considered a limited option for families who were deeply religious or conservative in their religious practices. However, along with changes in the social structure and dominant values in society, the perception of religious education and spiritual values began to shift. Although memorizing the Qur'an is not a new thing for Muslims, because memorizing the Qur'an has been running for a long time in Islamic boarding schools, but now many Islamic educational institutions have made the tahfiz al-Qur'an program as one of their programs, even making it the main and flagship program. Not only in private educational institutions such as

Islamic boarding schools, but *tahfiz* al-Qur'an is also applied in formal schools, both private and public.

Various studies have been conducted regarding the phenomenon of the growing popularity of *tahfidz* education in society. Muhammad Hilmi (2022) highlighted that many Islamic educational institutions make *tahfidz* al-Qur'an their primary brand, influenced by theological, pragmatic, and sociological factors. The theological factor plays a major role in shaping the image and appeal of *tahfidz* institutions in the eyes of the public Nursyamsiyah, S., & Huda, H. (2023). These findings indicate that branding *tahfidz* institutions is not merely a marketing strategy but also a reflection of the religious needs and aspirations of contemporary Muslim communities (Muhamad Hilmi, 2022). Meanwhile, research by Rahmi, Wirdati, and Wardefi (2023) examined parents' motivations for enrolling their children in religious-based schools. According to their study, the primary reason parents choose religious schools is to ensure their children acquire a deeper understanding of Islam and can practice it in their daily lives. This highlights an increasing awareness of the importance of religious-based education as part of children's character formation (Rahmi, Wirdati, & Wardefi, 2023).

Additionally, research by Permatasari and Ashriana (2019) revealed that globalization introduces new values and cultures that often do not align with local traditions. As a result, many parents feel the need to strengthen religious values in their children's education as a means of protecting their religious and cultural identity. This phenomenon suggests that external factors such as modernization and globalization contribute to the growing interest in *tahfidz*-based education (Permatasari & Ashriana, 2019). Maghfirah, Syahrial, and Lahmuddin (2023), in their study on *tahfidz* houses in Jambi City, found that this phenomenon is rapidly expanding in response to the needs of urban communities seeking a balance between modern life and Islamic values. They discovered that *tahfidz* houses serve not only as centers for learning the Qur'an but also as platforms for building new religious identities within urban Muslim communities. The *tahfiz* house institution as a change in the trend of accepting the Qur'an in the landscape of the urban Muslim community in Jambi City. The dependence of the middle class on charismatic authority is the initial trigger for the presence of *tahfiz* houses in the community. In addition, the *tahfidz* house provides religious practices that are in accordance with urban culture, the *tahfiz* house is also able to answer and become a solution to the problems and anxieties that they are experiencing. Rumah *tahfiz* has historically been an expression of the piety of urban Muslim communities, but at the same time it is constructing a new religious identity of its agency (Maghfirah, R. M. Syahrial, & Lahmuddin, 2023). Overall, changes in values and priorities in society are influencing interest and preference for religious education, with *Tahfidz* schools becoming an increasingly desirable option in response to changing social, cultural, and economic dynamics. In contrast to existing research, the focus of this research will look at the preferences of parents in choosing schools for their children in terms of social life and the challenges faced (Al Amin, M. U. ., Rofi, S. ., & Huda, H. . 2025).

Unlike previous studies that primarily focused on the branding aspects of *tahfidz* institutions (Hilmi, 2022), parents' motivations for choosing religious-based schools in general (Rahmi et al., 2023), and the social dynamics of *tahfidz* houses in urban communities (Maghfirah et al., 2023), this study specifically explores parents' preferences in selecting *tahfidz* schools for their children while considering social life aspects and the challenges they face. Thus, this study will contribute to the existing literature by providing a deeper understanding of the social factors influencing parents' decisions in choosing *tahfidz*-based education and how

social dynamics and challenges shape these decisions. The findings of this research are expected to offer new insights into changing mindsets and societal preferences regarding religious education in the modern era.

## RESEARCH METHOD

This study is a qualitative research, which uses a sociology approach and a historical approach as an approach to explore phenomena that affect the interests and preferences of parents in choosing a school for their children. In conducting the research, the researcher took 5 informants as the main source. The source of data is information obtained from the results of interviews with the 5 informants. The author directly visited the five informants and conducted in-depth interviews (Wulandari, 2019). The interview process is carried out using a semi-structured interview model so that the information and perspectives of the respondents can be explored and found openly and widely. After carrying out the data collection process, the author will process the data by conducting a critical analysis. The data are described one by one and correlated with theoretical thinking so that the author is able to get answers to the problematic phenomena in this writing.

## RESULTS & DISCUSSION

### The Reason Parents in the Community Choose to Send Their Children to Tahfidz Schools

Many Islamic education has emerged that makes tahfidz al-Qur'an a brand to attract the interest of parents and children. Along with this phenomenon, there is a phenomenon of auditions for talent search events that are aired during the month of Ramadan. A religious program that showcases the abilities of children and teenagers who compete to become memorizers of the Quran. Not only on television, social media is also enlivened by the presence of several young hafidz figures who are popular among the millennial generation as well as a dream for parents. They promote the practice of reading and memorizing the Qur'an to the public through Instagram and Youtube social media accounts, which according to Mrs. Ayu this phenomenon creates a popular trend among the public, especially young people, thus making the Qur'an part of modern cultural elements. Mrs. Rara said that she was invited to send her children to the tahfidz house because of the invitation of her classmates. Even though there are many other tahfidz huts, Mrs. Rara chose the school because of the similarity of manhaj. Mrs. Desi said that the most important thing is to memorize the Qur'an in the pesantren and a safe pesantren environment. According to Mrs. Dian, this is also a motivation for parents to send their children to the Qur'an tahfidz institution.

There are several benefits and virtues about the position of Qur'an memorizers. First, memorizing the Qur'an means maintaining the authenticity of the Qur'an whose law is fardlu kifayah, so that those who memorize the Qur'an with a clean and sincere heart get a very noble position in this world and in the hereafter, because they are Allah's chosen beings.

After children are enrolled in this school institution, parents hope that in the future, their children will have a personality that is in accordance with the teachings of Islam or in other words have a Muslim personality. Mrs. Fadhilah as one of the guardians of the students said that people who memorize the Qur'an will get glory in this world and in the hereafter as she heard from scholars that parents who have

children who memorize the Qur'an 30 juz have a high degree and glory in the sight of Allah SWT. This is in line with the words of the Prophet PBUH which means: "So the memorizer of the Qur'an is given power in his right hand and eternity in his left hand, and a mighty crown is placed on his head. While his parents were given two new and nice clothes that the price of which the inhabitants of the whole world could not afford. The two parents then asked: "Why are we dressed like this?" Then He replied, "Because your son has memorized the Quran." Mrs. Ayu added that not only her child, but also her parents will get Allah's promise to be guarded in this world and the hereafter because they become memorizers of the Qur'an. This reason is in accordance with what was conveyed by Mrs. Dian and Mrs. Dewi that the parents of the Qur'an memorizers will get a special position from Allah SWT. This privileged position refers to the giving of a shining crown on the Day of Resurrection because of the blessings of the Qur'an that were taught to his children during their life in the world.

The informants want to give birth to a generation that practices the teachings of the Qur'an, guiding them to success in this world and the hereafter. If Muslims really follow the guidelines of the Qur'an, they will certainly achieve progress, intelligence, glory, and prosperity, because the Qur'an will be a guide for salvation and success in this world and the hereafter. The Qur'an is the word of Allah that we must believe, study, practice, and understand. As the primary source of law, the Qur'an provides guidelines for our salvation, both in this world and in the hereafter. This statement is reinforced by the hadith of the Prophet Muhammad PBUH: "The best among you is the one who studies the Qur'an and teaches it." (HR. Bukhari).

### **References and Challenges Faced by Parents in Enrolling Their Children in Tahfidz Schools**

Since then, tahfiz houses have also become a trend of parents' choice to take care of their children who are predicted to be the printers of hafidz-hafidzah. Furthermore, many individuals and foundations flocked to build their own tahfiz houses with the capital and potential resources they have (Liyani, 2021). This trend is seen as an indication of the increasing religiosity of Muslim society today. Normatively, people believe that memorizing the Qur'an means maintaining the authenticity of the Qur'an which brings the perpetrator to a very noble position in this world and in the hereafter, because they are the chosen creatures of Allah. The guarantee of this glory includes that the person who memorizes the Qur'an will intercede for him, and become a gift for his parents. The motives that encourage parents to choose an educational institution to memorize the Qur'an as a place to educate their sons and daughters are the ideological factors taught by pesantren (Mulyoto & Setiawan, 2023).

The guarantee of this glory includes that the person who memorizes the Qur'an will intercede for him, memorizing the Qur'an is the best worship, always protected by angels, receiving mercy and tranquility, receiving the grace of Allah, and becoming a gift for his parents. Second, memorizing the Qur'an forms noble morals both for the person of the hafidz and as an example for the wider community (Robbani & Dahlan, 2022). After children are enrolled in this school institution, parents hope that in the future, their children will have a personality that is in accordance with the teachings of Islam or in other

words have a Muslim personality. What is meant by Muslim personality is a personality whose all aspects, both behavior, soul activities, and philosophy of life and beliefs show devotion to God and surrender to Him (Hawi, 2017).

The Qur'anic generation is those who make the Qur'an the foundation of life, strengthen their belief in it, memorize, understand, and implement it in their daily lives. Therefore, the progress or decline of Muslims depends largely on their proximity to the Qur'an (Dewi Masitoh, 2023). In the future, many parents hope that their children can get better, considering the promiscuity among children today which is sometimes not supervised by parents (Sirajuddin, 2020). Therefore, Mrs. Ayu, as a parent, chose to leave her child at the Islamic Boarding School. Similar thoughts were also expressed by Ibu Dewi, who wanted their children to better understand the Qur'an, make it a guideline for life, and hoped that they would become proficient in reading, practicing, and easily continuing their education to a higher level. The competition to get into your favorite university in Indonesia is getting tougher for students who have just graduated from high school or their classmates. However, some universities currently provide opportunities for those who have achievements in certain fields to enter these universities, one of which is through the achievement path as hafizh Al-Qur'an.

One of the main factors that encourage people to choose educational institutions that provide tahfidz programs is to get benefits, both directly and indirectly. Some of them are as follows; a) Parents who want their children to become hafizh of the Qur'an will get blessings and salvation, both in this world and in the hereafter. b) They feel that their children's piety will increase by participating in the tahfidz program. c) The belief that memorizing the Qur'an will bring great rewards and is considered a worship in the sight of Allah SWT. d) Gain prestige or awards from various parties, including individuals, communities, schools, and government agencies. For example, winning the title of champion in the Musabaqah Tilawatil Quran (MTQ) event, becoming an imam in government or community mosques, and making it easier to be accepted into schools or colleges, both at home and abroad (Hidayana, 2025).

Examining the phenomenon of tahfidz Al-Qur'an from the perspective of economic management, especially in marketing strategies, has great relevance. Amid fierce competition in Islamic education and the growth of internal religious movements among Muslims, educational institutions need to find the right strategies to retain and increase the number of students as well as available resources. In this context, the Qur'an tahfidz program is one of the strategic choices for Islamic educational institutions. As revealed by Keller, the concept of branding can form a mental structure and help consumers understand the products and services offered, thus helping them in decision-making. The key to the branding process is how consumers perceive significant differences between certain products or services and others in the same category. Thus, the development and promotion of a strong and different Qur'anic tahfidz program can be an effective strategy in attracting interest and retaining students in the educational institution.

Some parents choose tahfidz schools that implement a full day program, some parents in choosing a full day program include the desire of parents for their children to become hafidz Al-Qur'an, to be

religiously obedient children, to have good morals, and to get character coaching from competent teachers. Supporting factors that affect parents' decision to choose a full day school are the existence of quality teachers, good cooperation between parents and teachers so that it is easier for busy parents, as well as educational programs provided by the school. On the other hand, the obstacles that parents may face in choosing a full-day school are the payment of tuition fees and difficulty in arranging provisions for children when parents are busy working (Dian Azhara Putri & Azhari, 2023).

The rationality of parents' motivation to send their children to tahfidz school according to Isnawati is as follows; a) There is a balance between the lessons of the world and the hereafter in the context of religion. Parents want their children to get an education that includes spiritual and academic aspects. b) The superior programs, extracurriculars, and abacus programs offered provide additional educational value for children. c) The short distance from home to school makes it easier for parents to supervise and drive their children every day. d) Affordable education costs are an important consideration for parents, so they can send their children to school more easily. e) More effective learning is a reason for parents to choose such schools as a place to educate their children. f) Adequate facilities in schools provide a sense of comfort and security for parents, and ensure that children get a good learning environment. g) Parents' background can also affect their motivation to send their children to school, such as positive experiences from previous parents or recommendations from other parents (Muhamad Akip, Mita Safitri, Taufik Mukmin, & Sujarwo, 2023).

In addition, the existence of a free school program for underprivileged children and a fee increase policy for one of the three siblings who attend school are also motivating factors for parents. Flagship programs that have proven to be effective, such as Dhuha prayers, Tahfidz Al-Qur'an, and social activities, are an added value that makes parents confident that their children will get a quality education at the school (Ening Tina & Ekowati, 2023). It is hoped that after sending their children to school, parents hope that their children can become hafidz of the Qur'an, understand religious and general knowledge, improve morals, and become righteous and righteous children who can be a helper for them both in this world and in the hereafter.

For this reason, parents have several strategies to send their children to tahfidz schools as follows: a) Parents need to clearly understand the purpose of tahfidz education, which is to memorize and understand the Qur'an in depth. This will be a strong foundation for parents to motivate their children. b) Conduct in-depth research and visits to various tahfidz schools around the city to choose a school that suits the needs and criteria of the family. c) Build open and effective communication with children to understand their interests, abilities, and readiness to participate in tahfidz education. d) Provide strong motivation to children to memorize the Qur'an, by setting examples, telling inspirational stories, and building self-confidence (Septiani & Ghofur, 2022). By implementing these strategies consistently and comprehensively, it is hoped that parents can motivate their children to achieve success in memorizing and understanding the Qur'an in the midst of busy and challenging urban life.

Balancing parental responsibilities while ensuring children's participation in tahfidz programs

presents significant challenges. The first challenge faced by parents is time and commitment. In busy lives, parents often have to balance work, household responsibilities, and other activities with the time needed to support their children in participating in the tahfidz program. Ensuring children have enough time to study the Qur'an intensively can be challenging, especially if their daily schedules are already full of other activities such as school, extra courses, or extracurricular activities. Parents may feel pressured to find enough time to drop their children off at tahfidz school, especially if the location is far from home or if the children have a busy schedule. In addition, the commitment needed to support children in learning tahfidz also requires consistent attention and time availability from parents. They need to be actively involved in monitoring children's development, assisting them in preparing lessons, and providing the necessary moral support and motivation during the learning process. In the face of these challenges, parents need to manage their schedules wisely, prioritize important activities, and seek support from their family members or social networks. Open communication between parents and children is also very important to ensure that the needs and expectations of both parties can be met properly. In this way, parents can overcome the time and commitment challenges faced in sending their children to tahfidz schools.

The second challenge faced by parents is the cost of education. Sending children to tahfidz schools not only requires time and commitment, but also requires sufficient financial readiness. The cost of education at a tahfidz school can be an additional burden for families, especially if they have financial limitations. These fees include registration fees, monthly or annual tuition, the cost of books and learning materials, and transportation costs if the school is located far from home. In addition, there is also the possibility of additional fees for extracurricular activities or special events organized by tahfidz schools. All of this needs to be considered by parents in planning family finances. To overcome the challenge of education costs, parents need to create a clear budget and be disciplined in managing family finances. They can search for information about scholarship programs or other financial aid that may be available from the government, non-governmental organizations, or educational foundations.

In addition, parents can also look for tahfidz schools that offer flexible payment programs or discounts for families in need. Creating a long-term education savings plan can also be a solution to face the challenge of education costs. With careful planning and wise financial management, parents can overcome the challenge of education costs and provide quality tahfidz education for their children. The third challenge faced by parents is social adjustment for children in the new environment of tahfidz schools. The social environment in tahfidz schools may be different from those in public schools or other more general everyday environments. Children entering tahfidz schools may need to adjust to the new norms, values emphasized, as well as the dominant culture in the environment. This can be challenging for children, especially if they are not used to a more religious or more conservative environment. In addition, there is a possibility that children will face social pressure from peers or even from teachers in tahfidz schools. For example, they may feel pressured to demonstrate good Qur'an memorization skills or to stick to strict rules in the school environment.

Parents need to make sure that their children can adjust well in this new environment and still have balance in their social lives. This can be done by helping children understand the values emphasized in tahfidz schools, building their confidence, and providing the necessary moral and emotional support. Open communication between parents and children is also very important in overcoming this social adjustment challenge. Parents need to give their children enough time and attention, listen to their concerns, and provide appropriate support according to each child's individual needs. With the help of parents and adequate support, children can overcome the challenges of social adjustment in tahfidz schools and grow into emotionally and socially sturdy individuals.

The fourth challenge faced by parents is the psychological challenges experienced by children during the process of learning tahfidz Al-Qur'an. The process of memorizing the Qur'an requires perseverance, patience, and high motivation, which is not always easy for children to maintain for a long period of time. Children may experience a variety of psychological challenges during the learning process, such as mental and physical fatigue, boredom or boredom, and feelings of insecurity or hopelessness when facing obstacles in memorizing difficult Qur'anic verses. These psychological challenges can become more complex if children feel pressured by the expectations of parents or teachers, or if they feel incapable of living up to the expectations set for them. To overcome these psychological challenges, parents need to provide strong support to their children. They need to teach children how to manage stress and anxiety, help them build confidence, and provide positive encouragement to keep trying despite difficulties. In addition, parents also need to provide enough time and space for children to rest and release stress. The balance between studying and resting is essential to maintain children's mental and emotional health during the learning process. Open communication between parents and children is also very important in overcoming this psychological challenge. Children need to feel that they can talk to their parents about the problems they face without fear of ridicule or judgment.

With the right support from parents and a supportive environment, children can overcome psychological challenges during the process of learning tahfidz Al-Qur'an and grow into resilient and emotionally confident individuals. One of the other obstacles is the mental weakness of parents. Parents usually feel sorry for their children who seem to be too burdened with heavy tasks both regarding school assignments and memorization of the Qur'an so that there is no effort they make to guide their children by motivating their children in memorizing the Qur'an while their children are at home. Because they consider time at home to be a time to rest. Even though being at home is the best time to increase the motivation of the child in memorizing the Quran.

## CONCLUSION

From this discussion, it can be concluded that parents in the community have various reasons and motivations in choosing to send their children to tahfidz schools. Some of the main reasons include the urge to increase the child's religiosity, the expectation of blessings and salvation for the family, and the belief that memorizing the Qur'an will bring great rewards in this world and the hereafter. In addition, there are also practical factors such as excellent programs, adequate facilities, and affordable education costs that also



influence parents' decisions. Despite being faced with the challenges of busy cities, parents have great hopes that through tahfidz education, their children can become noble hafidz of the Qur'an and contribute positively to society and religion. Parents are faced with a number of significant challenges in sending their children to tahfidz schools. They must overcome time constraints and commitment, handle the burden of often high educational costs, help children adjust to a new social environment, overcome psychological challenges that arise during the Qur'anic learning process, and face mental obstacles in providing sufficient support and motivation. With awareness of these obstacles and proper effort, parents can help their children go through the tahfidz learning process successfully, ensuring their growth as emotionally, mentally, and spiritually solid individuals.

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